

# SECRETARY OF STATE

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Pierre, South Dakota  
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**Chris Nelson**

Secretary of State

T. Reginald Hume  
Deputy

February 23, 2009

Brad Berens  
The Fishing Crew Pro Challenge  
c/o Dave Underhill  
581 Illinois Ave NW  
Huron, SD 57350

Dear Brad:

Our office is in receipt of your raffle request. The date of the filing is February 23, 2009. You may begin selling tickets 30 days after the filing, which would be March 23, 2009.

If there is any other way in which our office could assist you, please feel free to contact me at (605) 773-3537 or email me at [Judy.Larson@state.sd.us](mailto:Judy.Larson@state.sd.us). Thank you.

Sincerely,

Judy A. Larson  
Administrative Assistant



Secretary of State  
Capitol Building  
500 East Capitol Avenue Ste 204  
Pierre SD 57501-5070

February 18, 2009

To Whom It May Concern:

This letter serves as an introduction to a new television program and charitable fund-raising event that we plan to hold throughout the Midwest, including South Dakota.


Through partnerships with various non-profit companies and charities, we will be holding a number of fishing events through which a winner chosen via raffle drawing will compete against a member of our staff, in an one-day walleye fishing competition. This will be filmed and televised via KELO/myTV later in 2009.

100% of the proceeds from raffle sales go to charity. 50% goes directly to Cure Kids Cancer, which is a division of The Children's Miracle Network (see attached Press Release). The other 50% will go to the organization that sells the tickets, such as The Pierre Convention and Visitors Bureau, Sanford Hospital, and similar non-profit organizations who we have partnered with.

Please see our website at [www.thefishingcrew.com](http://www.thefishingcrew.com) for more specific information. We are excited about the opportunity to help raise money for local and regional charities throughout South Dakota.

Please advise me if there is an official form or application that needs to be submitted in order to officially approve this effort.

Thank you in advance,

  
Brad Berens  
The Fishing Crew Pro Challenge  
c/o Dave Underhill  
581 Illinois Ave Nw  
Huron, SD 57350  
605-254-2068

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S.D. SEC. OF STATE

# Press Release: The Fishing Crew Pro Challenge Names Cure Kids Cancer as its Charity of Choice

By [admin](#) | February 17, 2009

## For Immediate Release

### Contact:

David Harnicher

Cure Kids Cancer

801-278-8900

[dharnicher@Cure-Kids-Cancer.org](mailto:dharnicher@Cure-Kids-Cancer.org)



Dave Underhill

The Fishing Crew Pro Challenge

[dave@thefishingcrew.com](mailto:dave@thefishingcrew.com)

605-350-2970

**SALT LAKE CITY** (Feb. 18, 2009) – The Fishing Crew Pro Challenge TM, a cable television program that pits amateurs against professional fisherman, has named Cure Kids Cancer as its charity of choice.

Cure Kids Cancer will benefit from this relationship by receiving a portion of each raffle ticket sold. Raffle winners will be selected to battle against pros and have a chance at the \$2,500 prize, as well as be featured on a fishing program.

"Cure Kids Cancer hospitals are the top pediatric cancer hospitals in the country per *U.S. News & World Report*. Our goal is to help children with cancer and their families find hope for the future," said David Harnicher, Director of Cure Kids Cancer. "The Fishing Crew Pro Challenge will help to raise awareness of this important cause and raise funds essential in finding a cure for the number one cause of death by disease in children."

Sanford Children's, a Sioux Falls, S.D. hospital that benefits from Cure Kids Cancer funds, helped forge the relationship between The Fishing Crew Pro Challenge and Cure Kids Cancer. Learn more at [TheFishingCrew.com](http://TheFishingCrew.com) or [Cure-Kids-Cancer.org](http://Cure-Kids-Cancer.org).

## About Cure Kids Cancer

Cure Kids Cancer is a nonprofit dedicated to improving and saving the lives of children with cancer by raising funds for local pediatric programs. The 170 Cure Kids Cancer hospitals provide diagnosis, life-saving cancer treatments, cutting-edge research and pediatric cancer education programs that help children with cancer and their families find hope for the future. Your donation goes to the local hospital that helps children with cancer in your community.